



HOME TEAM MARKETING
www.hometeammarketing.com

HOME TEAM MARKETING **NEWS RELEASE**

812 Huron Road, Suite 205 • Cleveland, OH 44115
Phone: 216.566.8326 • Fax: 216.566.1556
www.hometeammarketing.com

FOR IMMEDIATE RELEASE -Contact Lorien Parry – Account Executive

Chocolate Milk designated The Official Beverage of the OHSAA!

The Ohio High School Athletic Association (OHSAA) and American Dairy Association Mideast (ADA) are pleased to announce Chocolate Milk as the Official Beverage of the OHSAA. This unique partnership provides an opportunity for the OHSAA and ADA to promote healthy lifestyles and the nutritional benefits of Chocolate Milk to the entire family. Beginning this fall, ADA's "Refuel with Chocolate Milk" campaign will be a prominent message at OHSAA Championship events.

Enjoying chocolate milk is a great way to help the entire family get the three servings of dairy needed each day, as recommended by the U.S. Dietary Guidelines for Americans. Chocolate milk also provides the nutrition needed after sporting events and practices, including:

- Carbohydrates to provide energy and help refuel muscles
- Protein to support growth and repair of muscles
- Fluid and electrolytes to rehydrate
- Vitamins and minerals to help build strong bones and bodies

For more information please go to www.drink-milk.com or www.ohsaa.org.

About OHSAA

Provided by OHSAA

About American Dairy Association Mideast

American Dairy Association Mideast is a regional dairy promotion organization funded by approximately 3,500 dairy farmers in Ohio and West Virginia. ADA is dedicated to improving the nutritional status of the community and serves as the local affiliate of the National Dairy Council, a leader in dairy nutrition research, education and communication since 1915.