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**MEDIA ADVISORY
FOR IMMEDIATE RELEASE**

Enslow Middle School in Huntington W. Va. Wins National Fuel Up To Play 60 Competition

NFL's Steve Slaton talks to Students About Healthy Eating and Playing 60 Minutes Every Day

WHAT:

The 6th-8th graders at Huntington, West Virginia's Enslow Middle School are honored for finishing first in the national *Fuel Up To Play 60* competition with a special appearance by Houston Texans Running Back and former West Virginia University football star Steve Slaton.

More than 60,000 schools across America participated in the *Fuel Up to Play 60* competition, with students tracking and logging the healthy choices they make for themselves and their school.

Efforts to implement a sweeping overhaul of school food in Huntington have received national attention, but students at Enslow Middle School found success on their own through their involvement with the *Fuel Up to Play 60* program. By making small changes, students helped each other "fuel up" with nutrient-rich foods— such as low-fat and fat-free dairy foods, fruits, vegetables and whole grains – and "play" for 60 minutes of physical activity every day.

Fuel Up to Play 60 is a school wellness program launched by the National Football League and National Dairy Council (NDC) with support from the USDA; it empowers students at schools like Enslow Middle School to get healthy and be active by implementing changes.

Steve Slaton's appearance was scheduled by NFL PLAYERS.

WHO:

Steve Slaton, Houston Texans Running Back
Enslow Middle School students

WHEN:

Wednesday, April 28, 2010
1:00 p.m. – 2:00 p.m.

WHERE:

Enslow Middle School (Gymnasium)
2613 Collis Ave.
Huntington, WV 25702-1316
304.528.5121

*** Please be sure to sign in with the front office before attending the event ***